The Betty’s Productions, LLC.

Suzanne Overton

Jessica Williams

6722 E FM 1585

Ropesville, TX 79358

We offer a 4D open class and 3D (13 & under) youth class for each race and awards/buckles/saddles in the awards, buckle, and saddle series. We have racers from Oklahoma, Southeastern New Mexico and Central/West Texas competing and are averaging 100 entries/race. Each race has at least $100 added money, BBR approval, and all races with more than $1000 added will be WPRA and/or PBRIP approved. We have produced over 100 races in the last three years and are adding dates throughout the year.  We are asking for you to select one of the following sponsorship packages or a donation/sponsorship of your choosing:

**Platinum Sponsorship - $2000+**

* Arena Banner at all events
* Logo on barrel wraps (see picture below)
* Social Media Advertising 2x a month
* Link on our website
* Logo on all flyers
* Logo on awards and shirts/jackets
* Announced at all races multiple times

**Gold Sponsorship - $1000**

* Arena Banner at all events
* Logo on barrel wraps (see picture below)
* Logo on all flyers
* Logo on Shirts/Jackets
* Link on our website
* Announced at all races multiple times

**Silver Sponsorship - $750**

* Logo on flyers for races
* Announced at all races
* Arena Banner hung at all events
* Link on our website

**Bronze Sponsorship - $500**

* Logo on series flyer (6 month series)
* Banner Hung at series races
* Announced at all races
* Link on our website

**Buckle Sponsorship - $300**

* Logo on buckle awarded
* Banner hung for the race your buckle is awarded
* Announced at all races
* Link on our website

**Race dates and locations:**

* **Jan 4th - Levelland, TX \***
* **Jan 24th - Andrews, TX \*\***
* **Feb 1st - Levelland, TX \***
* **Feb 21st - Andrews, TX \*\***
* **Feb 25-26th - TCTH min $1200 added - Levelland, TX\***
* **March 8th - Levelland, TX\***
* **March 21st - Andrews, TX\*\***
* **April 1st – Lubbock, TX**
* **April 12th - Levelland, TX\***
* **April 18th - Andrews, TX (pending)\*\***
* **May 3rd - Levelland, TX\***
* **May 16th - Andrews, TX\*\***
* **June 6th - Levelland, TX\***
* **June 20th - Andrews, TX\*\***
* **July 7th - Levelland, TX\***
* **July 18th - Andrews,  TX \*\*\***
* **July 22-23 - THTH min $10,000 added - Levelland,  TX\***
* **Aug 2 - Levelland, TX\***
* **Aug 15th - Andrews, TX\*\*\***
* **Sept 6th - Levelland, TX\***
* **Sept 19th - Andrews, TX\*\*\***
* **Oct 11th - Levelland, TX\***
* **Oct 17th - Andrews, TX\*\*\***
* **Nov 1st - Levelland, TX\***
* **Nov 21st - Andrews, TX\*\*\***
* **Dec 2nd - Lubbock, TX $1000 added NFR Run\***
* **Dec 6th - Levelland, TX\***
* **Dec 19th - Andrews, TX\*\*\***

\* Saddle Series Levelland/Lubbock, TX

\*\* Awards Series Andrews, TX

\*\*\*Buckle Series Andrews, TX

We have about 10 more pending dates and locations we are awaiting on responses from arenas.

The Betty’s would like to thank you for your time and donation. We love to help bring all these barrel racers together and it wouldn’t be possible without your help. If you have any questions please do not hesitate to give us a call. Jessica Williams  (806) 891-3800 or Suzanne Overton (432) 788-0132.

Sincerely,

Jessica Williams & Suzanne Overton

Donations/sponsorship can be mailed to:  The Betty’s ℅ Suzanne Overton, PO Box 301, Seminole, TX 79360.

