

The Betty's Productions, LLC.  
Suzanne Overton  
Jessica Williams  
6722 E FM 1585  
Ropesville, TX 79358

We offer a 4D open class and 3D (13 & under) youth class for each race and awards/buckles/saddles in the awards, buckle, and saddle series. We have racers from Oklahoma, Southeastern New Mexico and Central/West Texas competing and are averaging 100 entries/race. Each race has at least \$100 added money, BBR approval, and all races with more than \$1000 added will be WPRA and/or PBRIP approved. We have produced over 100 races in the last three years and are adding dates throughout the year. We are asking for you to select one of the following sponsorship packages or a donation/sponsorship of your choosing:

**Platinum Sponsorship - \$2000+**

- Arena Banner at all events
- Logo on barrel wraps (see picture below)
- Social Media Advertising 2x a month
- Link on our website
- Logo on all flyers
- Logo on awards and shirts/jackets
- Announced at all races multiple times

**Gold Sponsorship - \$1000**

- Arena Banner at all events
- Logo on barrel wraps (see picture below)
- Logo on all flyers
- Logo on Shirts/Jackets
- Link on our website
- Announced at all races multiple times

**Silver Sponsorship - \$750**

- Logo on flyers for races
- Announced at all races
- Arena Banner hung at all events
- Link on our website

**Bronze Sponsorship - \$500**

- Logo on series flyer (6 month series)
- Banner Hung at series races
- Announced at all races
- Link on our website

**Buckle Sponsorship - \$300**

- Banner hung for the race your buckle is awarded
- Announced at all races
- Link on our website

## Race dates and locations:

- Jan 3rd - Levelland, TX \*
- Feb 7th - Levelland, TX \*
- Feb 17 - Lubbock, TX
- Feb 20th - Andrews, TX \*\*
- Feb 24-25th - TCTH min \$2200 added - Levelland, TX\*
- March 2nd - Lubbock, TX
- March 6th - Levelland, TX \*
- March 19th - Andrews, TX\*\*
- April 6th – Lubbock, TX
- April 10th - Levelland, TX\*
- April 16th - Andrews, TX \*\*
- May 1st - Levelland, TX\*
- May TBD Abilene, TX 2 days
- May 21st - Andrews, TX\*\*
- June 5th - Levelland, TX\*
- June 18th - Andrews, TX\*\*
- July 10th - Levelland, TX\*
- July 16th - Andrews, TX \*\*\*
- July TBD Seminole Rodeo & Barrel Race
- July 20-21 - THTH min \$10,000 added - Levelland, TX\*
- Aug 7th - Levelland, TX\*
- Aug 20th - Andrews, TX\*\*\*
- Sept 4th - Levelland, TX\*
- Sept 17th - Andrews, TX\*\*\*
- Oct 2nd - Levelland, TX\*
- Oct TBD Seminole, TX
- Oct 15th - Andrews, TX\*\*\*
- Nov TBD Abilene, TX 2 days
- Nov 6th - Levelland, TX\*
- Nov 19th - Andrews, TX\*\*\*
- Dec 7th - Lubbock, TX \$1000 added NFR Run\*
- Dec 4th - Levelland, TX\*
- Dec 17th - Andrews, TX\*\*\*

\* Saddle Series Levelland/Lubbock, TX

\*\* Awards Series Andrews, TX

\*\*\*Buckle Series Andrews, TX

We have about 10 more pending dates and locations we are awaiting on responses from arenas.

The Betty's would like to thank you for your time and donation. We love to help bring all these barrel racers together and it wouldn't be possible without your help. If you have any questions please do not hesitate to give us a call. Jessica Williams (806) 891-3800 or Suzanne Overton (432) 788-0132.

Sincerely,  
Jessica Williams & Suzanne Overton

Donations/sponsorship can be mailed to: The Betty's % Suzanne Overton, PO Box 301, Seminole, TX 79360.

