

The Betty's Productions, LLC.
Suzanne Overton
Amber Yancey
PO Box 301, Seminole, TX 79360.

We offer a 4D open class and 3D (15 & under) youth class for each race and awards/buckles/saddles in the awards, buckle, and saddle series. We have racers from Oklahoma, Southeastern New Mexico, Colorado, and Central/West Texas competing and are averaging 100 entries/race. Each race has at least \$100 added money, BBR approval and NIH (The Non-Incentive Horse Incentive), and all races with more than \$1000 added will be WPRA, TQHA, and/or PBRIP approved. We have produced over 300 races in the last five years and are adding dates throughout the year. We are asking for you to select one of the following sponsorship packages or a donation/sponsorship of your choosing:

Platinum Sponsorship - \$2000+

- Arena Banner at all events
- Logo on barrel wraps (see picture below)
- Social Media Advertising
- Link on our website
- Logo on all flyers
- Logo on awards and shirts/jackets
- Announced at all races multiple times

Gold Sponsorship - \$1000

- Arena Banner at all events
- Logo on barrel wraps (see picture below)
- Logo on all flyers
- Logo on Shirts/Jackets
- Link on our website
- Announced at all races multiple times

Silver Sponsorship - \$750

- Logo on flyers for races
- Announced at all races
- Arena Banner hung at all events
- Link on our website

Bronze Sponsorship - \$500

- Logo on series flyer (6 month series)
- Banner Hung at series races
- Announced at all races
- Link on our website

Buckle Sponsorship - \$300

- Banner hung for the race your buckle is awarded
- Announced at all races
- Link on our website

Race dates and locations:

- Jan 8th - Levelland, TX *
- Jan TDB - Lubbock, TX
- Feb 5th - Levelland, TX *
- Feb 18th - Andrews, TX **
- Feb 22-23rd - TCTH min \$3500 added - Levelland, TX*
- March 2nd - Lubbock, TX
- March 5th - Levelland, TX *
- March 18th - Andrews, TX**
- April 9th – Levelland, TX
- April 12th - Levelland, TX*
- April 15th - Andrews, TX **
- May 7th - Levelland, TX*
- May TBD Abilene, TX 2 days
- May 20th - Andrews, TX**
- June 4th - Levelland, TX*
- June 17th - Andrews, TX**
- July 9th - Levelland, TX*
- July 21st - Andrews, TX ***
- July TBD Seminole Rodeo & Barrel Race
- July 18-20 - THTH min \$11,000 added - Levelland, TX*
- Aug 6th - Levelland, TX*
- Aug 19th - Andrews, TX***
- Sept 3rd - Levelland, TX*
- Sept 16th - Andrews, TX***
- Oct 8th - Levelland, TX*
- Oct TBD Seminole, TX
- Oct 21st - Andrews, TX***
- Nov TBD Abilene, TX 2 days
- Nov 5th - Levelland, TX*
- Nov 15-16th - Levelland, TX min \$3500 added
- Nov 18th - Andrews, TX***
- Dec 3rd - Levelland, TX*
- Dec 6th - Lubbock, TX \$1000 added NFR Run*
- Dec 16th - Andrews, TX***
- Dates for 2026 are already being booked!

* Saddle Series Levelland/Lubbock, TX

** Awards Series Andrews, TX

***Buckle Series Andrews, TX

We have about 10 more pending dates and locations we are awaiting on responses from arenas.

The Betty's would like to thank you for your time and donation. We love to help bring all these barrel racers together and it wouldn't be possible without your help. If you have any questions please do not hesitate to give us a call. Suzanne Overton (432) 788-0132 or Amber Yancey (432)788-0130

Sincerely,
Suzanne Overton & Amber Yancey

Donations/sponsorship can be mailed to: The Betty's % Suzanne Overton, PO Box 301, Seminole, TX 79360.

