

The Betty's Productions, LLC.
Suzanne Overton
Amber Yancey
PO Box 301, Seminole, TX 79360.

We offer a 4D Open Class and a 3D (15 & Under) Youth Class at each race, along with sidepots such as Adult, Senior, Futurity, and Rodeo Run. We offer awards, buckles, and saddles as part of our Awards, Buckle, and Saddle Series for awards each year. Our events attract racers from Oklahoma, Southeastern New Mexico, Colorado, and Central/West Texas, averaging 100 entries per race. In our two day races we have had over 200 entries each day.

Each race features at least \$100 added money, is BBR approved, and includes NIH (Non-Incentive Horse Incentive) eligibility. Events with \$1,000 or more added money also receive WPRA, TQHA, BBR, and/or PBRIP approval. Our Too Hot To Handle race is currently approved to be a KK Run for Vegas. We also will have one race during the year that will be a BBR Xtra Series Race.

Over the past five years, we have proudly produced more than 300 races and continue to expand our schedule each year.

We invite you to partner with us by selecting one of our sponsorship packages or contributing a custom sponsorship or donation of your choice.

KK Run For Vegas/Jr NFR Qualifier Event Sponsorship - \$5000+

- Arena Banner at all events
- Logo on barrel wraps (see picture below)
- Live Feed Advertising for the event
- Social Media Advertising
- Link on our website
- Logo on all flyers
- Logo on awards and shirts/jackets
- Announced at all races multiple times

Corporate/Event Sponsorship - \$3000+

- Arena Banner at all events
- Logo on barrel wraps (see picture below)
- Live Feed Advertising for the event
- Social Media Advertising
- Link on our website
- Logo on all flyers
- Logo on awards and shirts/jackets
- Announced at all races multiple times

Platinum Sponsorship - \$2000+

- Arena Banner at all events
- Logo on barrel wraps (see picture below)
- Social Media Advertising
- Link on our website
- Logo on all flyers
- Logo on awards and shirts/jackets
- Announced at all races multiple times

Gold Sponsorship - \$1000

- Arena Banner at all events
- Logo on barrel wraps (see picture below)
- Logo on all flyers
- Logo on Shirts/Jackets
- Link on our website
- Announced at all races multiple times

Silver Sponsorship - \$750

- Logo on flyers for races
- Announced at all races
- Arena Banner hung at all events
- Link on our website

Bronze Sponsorship - \$500

- Logo on series flyer (6 month series)
- Banner Hung at series races
- Announced at all races
- Link on our website

Buckle Sponsorship - \$300

- Banner hung for the race your buckle is awarded
- Announced at all races
- Link on our website

Race Dates and Locations:

Mallet Event Center

- **Feb 4th***
- **TCTH Feb 21 - 22 \$2500* min (Futurity Focus)**
- **Mar 4th***
- **Mar 21-22 Abilene, TX**
- **Mar 27-29 Clovis, NM**
- **Apr 8th***
- **May 6th***
- **June 3rd***
- **June TBD Seminole, TX**
- **July 8th***
- **THTH July 17-19 (KK Run for Vegas) \$11,000 min***

- **Aug 5th***
- **Aug TBD Seminole, TX**
- **Sept 9th***
- **Oct 7th***
- **Nov 4th***
- **TSTR Nov 14 - 15th \$2500* (Futurity Focus)**
- **Nov 27-29 Clovis, NM**
- **Dec 2th***
- **NFR Fun Run Dec 5***

* Saddle Series Levelland/Lubbock, TX

We have more pending dates and locations we are awaiting on responses from arenas.

Clovis, NM, Abilene, TX, Stanton, TX, Lubbock, TX, and Andrews, TX

The Betty's would like to thank you for your time and donation. We love to help bring all these barrel racers together and it wouldn't be possible without your help. If you have any questions please do not hesitate to give us a call. Suzanne Overton (432) 788-0132 or Amber Yancey (432)788-0130

Donations/sponsorship can be mailed to: The Betty's % Suzanne Overton, PO Box 301, Seminole, TX 79360.